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Artist Statement

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ABOUT THE ARTIST

Hi, I'm Hope Mobley and I've been studying design for the past 4 years. My degree will be in Mass Communication. After graduation, I will be pursuing a career in creative directing. Art of all kinds fascinates me, and I plan to invent new ways that advertisers can reach a market without bombarding them with meaningless ads. Focusing in digital media, the majority of my creations are computerized. Printmaking was never in my original plans, but after a few graphic design courses, I decided it might be interesting to learn about art that wasn't digital. Seeing your final product physically in front of you is a rewarding experience in a much different way than seeing your creation online. Never before had I attempted to carve into a block; this is the product of my first try.

ABOUT THE ART

One of my favorite things to do is study the esoteric and how geometry and ratio play into design. Since I discovered tarot cards, I have been studying their history and symbology. For this project, the class was assigned to pick an object for themselves, and then we were provided with a word and phrase. The object I chose was a tarot card because I knew that would give me a diverse range of directions I could follow. The random word generated for me was "Time" and the phrase "Between a rock and a hard place." I wanted to base the conceptual design around the Ace tarot cards. A distinct hand dangles a stopwatch, while being held up by Atlas, insinuating time is an illusion just as Atlas is deceived into thinking he is carrying the weight of this clock on his shoulders. The piece is called "Time" and was created for Printmaking I (Spring 2018). These pieces are being sent for exhibition at a university in Canada as well.



Hope Mobley
"Time"
Relief Lino Print
8 x 11